



Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism

By Todd M. Brenneman

Download now

Read Online ➔

Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism By Todd M. Brenneman

In popular evangelical literature, God is loving and friendly, described in heartfelt, often saccharine language that evokes nostalgia, comfortable domesticity, and familial love. This emotional style has been widely adopted by the writers most popular among American evangelicals, including such celebrity pastors as Max Lucado, Rick Warren, and Joel Osteen. Todd M. Brenneman provides groundbreaking insight into the phenomenon of evangelical sentimentality: an emotional appeal to readers' feelings about familial relationships, which can in turn be used as the basis for a relationship with God.

Brenneman shows how evangelicals use tropes of God as father, human beings as children, and nostalgia for an imagined idyllic home life to provide alternate sources of social authority, intended to help evangelicals survive a culture that is philosophically at odds with conservative Christianity. Yet Brenneman also demonstrates that the sentimental focus on individual emotion and experience can undermine the evangelical agenda. Sentimentality is an effective means of achieving individual conversions, but it also promotes a narcissism that blinds evangelicals to larger social forces and impedes their ability to bring about the change they seek.

Homespun Gospel offers a compelling perspective on an unexplored but vital aspect of American evangelical identity.

↓ [Download Homespun Gospel: The Triumph of Sentimentality in ...pdf](#)

📖 [Read Online Homespun Gospel: The Triumph of Sentimentality i ...pdf](#)

Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism

By Todd M. Brenneman

Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism By Todd M. Brenneman

In popular evangelical literature, God is loving and friendly, described in heartfelt, often saccharine language that evokes nostalgia, comfortable domesticity, and familial love. This emotional style has been widely adopted by the writers most popular among American evangelicals, including such celebrity pastors as Max Lucado, Rick Warren, and Joel Osteen. Todd M. Brenneman provides groundbreaking insight into the phenomenon of evangelical sentimentality: an emotional appeal to readers' feelings about familial relationships, which can in turn be used as the basis for a relationship with God.

Brenneman shows how evangelicals use tropes of God as father, human beings as children, and nostalgia for an imagined idyllic home life to provide alternate sources of social authority, intended to help evangelicals survive a culture that is philosophically at odds with conservative Christianity. Yet Brenneman also demonstrates that the sentimental focus on individual emotion and experience can undermine the evangelical agenda. Sentimentality is an effective means of achieving individual conversions, but it also promotes a narcissism that blinds evangelicals to larger social forces and impedes their ability to bring about the change they seek.

Homespun Gospel offers a compelling perspective on an unexplored but vital aspect of American evangelical identity.

Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism By Todd M. Brenneman **Bibliography**

- Sales Rank: #699111 in eBooks
- Published on: 2013-11-01
- Released on: 2013-11-01
- Format: Kindle eBook

 [Download Homespun Gospel: The Triumph of Sentimentality in ...pdf](#)

 [Read Online Homespun Gospel: The Triumph of Sentimentality i ...pdf](#)

Download and Read Free Online *Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism* By Todd M. Brenneman

Editorial Review

Review

"*Homespun Gospel* is an insightful work that encourages us to rethink, and re-feel, evangelicalism. It should stimulate and provoke a great many conversations to come."--*Sociology of Religion*

"*Homespun Gospel* is a nuanced and thought-provoking work... Recommended."--*CHOICE*

"*Homespun Gospel* could very well launch a broad reinterpretation of contemporary evangelicalism. The genius of Brenneman's book is in reexamining old, familiar scenes through freshly adjusted lenses."
--*Christianity Today*

"*Homespun Gospel* shows that the pulse of American evangelicalism resides, appropriately, in the heart. Brenneman skillfully moves evangelical studies away from beliefs and politics before revealing how sentimentality informs those spheres, too." --Steven P. Miller, author of *Billy Graham and the Rise of the Republican South*

"Why read this book? Because it redirects our search for the soul of evangelical politics from the preacher-politicians who dominate the media to those preacher-authors who claim no political involvement at all, and whose books, Brenneman argues, foster a culture of simplicity, dull the evangelical intellect, legitimate narcissism, and shape the evangelical 'mind.' A provocative read to say the least!" --Richard T. Hughes, author of *Myths America Lives By*

"*Homespun Gospel* provides an insightful analysis of well-known, but seldom studied figures of contemporary evangelicalism. Brenneman's argument that evangelicalism can best be understood through the lens of sentimentality is both provocative and compelling. Brenneman challenges readers to grapple with evangelicalism on different terms and makes a great contribution to the study of this complicated religious movement." --Lynn S. Neal, author of *Romancing God: Evangelical Women and Inspirational Fiction*

About the Author

Todd M. Brenneman is Assistant Professor of Christian History at Faulkner University in Montgomery, AL. He earned his Ph.D. at Florida State University. His research interests include religion in the United States, evangelicalism, the history of Christianity, and religion and children.

Users Review

From reader reviews:

Eva Byrd:

Now a day folks who Living in the era everywhere everything reachable by interact with the internet and the resources within it can be true or not need people to be aware of each information they get. How individuals to be smart in getting any information nowadays? Of course the correct answer is reading a book. Studying a book can help men and women out of this uncertainty Information specially this Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism book because this book offers you rich info and knowledge. Of course the information in this book hundred per-cent guarantees there is no doubt in it as you know.

Dewey Newkirk:

The experience that you get from Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism will be the more deep you excavating the information that hide into the words the more you get enthusiastic about reading it. It doesn't mean that this book is hard to be aware of but Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism giving you thrill feeling of reading. The article author conveys their point in certain way that can be understood by simply anyone who read that because the author of this book is well-known enough. That book also makes your own personal vocabulary increase well. Making it easy to understand then can go along, both in printed or e-book style are available. We highly recommend you for having this kind of Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism instantly.

Douglas Dossett:

Reading a book can be one of a lot of task that everyone in the world really likes. Do you like reading book thus. There are a lot of reasons why people love it. First reading a guide will give you a lot of new facts. When you read a e-book you will get new information simply because book is one of various ways to share the information or perhaps their idea. Second, studying a book will make you actually more imaginative. When you examining a book especially fictional works book the author will bring one to imagine the story how the people do it anything. Third, you may share your knowledge to some others. When you read this Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism, you may tells your family, friends and soon about yours reserve. Your knowledge can inspire others, make them reading a book.

Carole Clark:

A lot of reserve has printed but it is unique. You can get it by internet on social media. You can choose the most beneficial book for you, science, witty, novel, or whatever through searching from it. It is identified as of book Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism. You'll be able to your knowledge by it. Without making the printed book, it may add your knowledge and make an individual happier to read. It is most important that, you must aware about guide. It can bring you

from one spot to other place.

Download and Read Online Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism By Todd M. Brenneman #O7WVHN8LQ5

Read Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism By Todd M. Brenneman for online ebook

Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism By Todd M. Brenneman Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism By Todd M. Brenneman books to read online.

Online Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism By Todd M. Brenneman ebook PDF download

Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism By Todd M. Brenneman Doc

Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism By Todd M. Brenneman Mobipocket

Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism By Todd M. Brenneman EPub

O7WVHN8LQ5: Homespun Gospel: The Triumph of Sentimentality in Contemporary American Evangelicalism By Todd M. Brenneman