



# Talk Like TED: The 9 Public-Speaking Secrets of the World's Top Minds

By Carmine Gallo

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Ideas are the currency of the twenty-first century. In order to succeed, you need to be able to sell your ideas persuasively. This ability is the single greatest skill that will help you accomplish your dreams. TED Talks have redefined the elements of a successful presentation and become the gold standard for public speaking. TED—which stands for technology, entertainment, and design—brings together the world's leading thinkers. These are the presentations that set the world on fire, and the techniques that top TED speakers use will make any presentation more dynamic, fire up any team, and give anyone the confidence to overcome their fear of public speaking.

Public speaking coach and bestselling author Carmine Gallo has broken down hundreds of TED talks and interviewed the most popular TED presenters, as well as the top researchers in the fields of psychology, communications, and neuroscience to reveal the nine secrets of all successful TED presentations. Gallo's step-by-step method makes it possible for anyone to deliver a presentation that is engaging, persuasive, and memorable.

Many people have a fear of public speaking or are insecure about their ability to give a TED-worthy presentation. Carmine Gallo's top 10 *Wall Street Journal* Bestseller *Talk Like TED* will give them the tools to communicate the ideas that matter most to them, the skill to win over hearts and minds, and the confidence to deliver the talk of their lives.

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## Talk Like TED: The 9 Public-Speaking Secrets of the World's Top Minds By Carmine Gallo Bibliography

- Sales Rank: #2194 in Books
- Brand: St Martin s Griffin
- Published on: 2015-03-10
- Released on: 2015-03-10
- Original language: English
- Number of items: 1
- Dimensions: 8.15" h x .74" w x 5.54" l, .0 pounds
- Binding: Paperback
- 288 pages

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### Editorial Review

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TED Talks have earned an enviable reputation for public speaking that likely only increases the jitters for most people called on to make presentations. But after analyzing 500 presentations, Gallo, author of *The Presentation Secrets of Steve Jobs* (2009), identifies the common elements that make TED Talks so successful. He offers nine secrets, including mastering the art of storytelling, being passionate about the subject matter, speaking conversationally, using humor, delivering “jaw-dropping moments,” and keeping presentations to 18 minutes. Gallo divides the lessons into three parts, focusing on the emotional, novel, and memorable. Drawing on research by psychologists and communication experts, Gallo provides detailed analysis of TED Talks. The book is most fascinating, however, when Gallo recalls interviews with some of the most successful TED speakers, offering recollections of their processes in preparing for the talk. Gallo’s references to particular TED speakers are sure to send readers to the TED website to check on the talks themselves. This is sound advice and encouragement for those who need to make presentations and an enjoyable resource for fans of TED Talks. --Vanessa Bush

### Review

“Lively and appealing... the book draws on current brain science to explain what wins over, and fires up, an audience -- and what doesn't.” *?Fortune*

“I found his book compelling and educational, and I'm now ready to shorten and reformat my speeches.” *?INC*

“A dynamic work focused on storytelling, filled with examples from TED Talks... The book is sure to be a hit with anyone who wants to be more a successful communicator.” *?Publishers Weekly (Pick of the Week, Starred Review)*

### About the Author

CARMINE GALLO, bestselling author of *The Presentation Secrets of Steve Jobs*, is the communications coach for the world's most admired brands. A former anchor and correspondent for CNN and CBS, Gallo is a popular keynote speaker who has worked with executives at Intel, Cisco, Chevron, Hewlett-Packard, Coca-Cola, Pfizer, and many others and writes the Forbes.com column "My Communications Coach." He lives in Pleasanton, California, with his wife and two daughters.

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can help individuals out of this uncertainty Information specially this Talk Like TED: The 9 Public-Speaking Secrets of the World's Top Minds book since this book offers you rich information and knowledge. Of course the information in this book hundred pct guarantees there is no doubt in it you know.

**Tommy Cowen:**

A lot of people always spent their particular free time to vacation as well as go to the outside with them family or their friend. Do you realize? Many a lot of people spent that they free time just watching TV, as well as playing video games all day long. In order to try to find a new activity here is look different you can read a new book. It is really fun for yourself. If you enjoy the book that you just read you can spent the whole day to reading a reserve. The book Talk Like TED: The 9 Public-Speaking Secrets of the World's Top Minds it doesn't matter what good to read. There are a lot of individuals who recommended this book. These people were enjoying reading this book. In the event you did not have enough space to develop this book you can buy typically the e-book. You can m0ore easily to read this book from the smart phone. The price is not to fund but this book features high quality.

**Elvis Harris:**

Playing with family in the park, coming to see the ocean world or hanging out with pals is thing that usually you have done when you have spare time, subsequently why you don't try thing that really opposite from that. 1 activity that make you not experience tired but still relaxing, trilling like on roller coaster you have been ride on and with addition associated with. Even you love Talk Like TED: The 9 Public-Speaking Secrets of the World's Top Minds, it is possible to enjoy both. It is fine combination right, you still need to miss it? What kind of hangout type is it? Oh come on its mind hangout folks. What? Still don't get it, oh come on its referred to as reading friends.

**Martin Dowling:**

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