



Strategic Corporate Social Responsibility: Stakeholders, Globalization, and Sustainable Value Creation

By David Chandler, William B. Werther

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Blending theory with practical application, **Strategic Corporate Social Responsibility**, Third Edition is a comprehensive CSR and strategy text. As such, it supports courses taught either as standalone electives or as core components of the business school curriculum across all discipline areas. Integral to the book's unique format is its mix of theory and practical application divided into two parts. After five chapters that provide an overview of the field, core concepts, and practical challenges, the second half of the book illustrates the extensive and dynamic nature of CSR via 21 detailed issues and case-studies. The cases capture contentious debates across the spectrum of CSR topics that culminate with a series of questions designed to stimulate further investigation and debate.

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Review

"The book is a powerful and persuasive presentation of strategic CSR." (Mr. Dharmendra Nath *UPKRAM*)

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"Students thought that this book was easy to follow and understand." (Dr. Scott Foster)

Praise from the previous edition:

"Current, comprehensive source on CSR." (Dr. Janis Page)

Praise from the previous edition:

"Indepth analysis of CSR issues. Part 11 Section of Case studies is very insightful." (Mr. Matt Murray)

Praise from the previous edition:

"An interesting text that highlights CSR in a global context." (Mrs. Claire Dodson)

Praise from the previous edition:

"This is the best textbook available for the recently-developed graduate course. It is also the most economical for the students. One of my new professors and I will be delivering this important course on both international and domestic bases, and my Chinese students in Shanghai and Chengdu have already submitted positive feedback after reviewing the text on-line." (Dr. Glenn Briggs)

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"Textbook complements the course objectives very well." (Professor Terrence Dalton)

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"For someone teaching both Strategic Management and CSR this book is invaluable. The Strategic Models are clearly identified and put into context within CSR - a valuable resource to any business student. Looking forward to reading it from cover to cover over the summer break!" (Mrs. Hilary Bishop)

About the Author

David Chandler (david.chandler@ucdenver.edu) is Assistant Professor of Management and Co-Director of the Managing for Sustainability Program at the University of Colorado Denver Business School. His research focuses on the dynamic interface between the organization and its institutional environment, which he operationalizes within the context of corporate social responsibility, business ethics, and firm/stakeholder relations. His research has been published in *Organization Science*, *Academy of Management Review*, *Journal of Management*, and *Strategic Organization*. Additional related publications include the book *Corporate Social Responsibility: A Strategic Perspective* (Business Expert Press, 2014). He received his Ph.D. in Management from

William B. Werther, Jr. is Professor of Management at the University of Miami's School of Business Administration, a Fellow and former Chair of the International Society for Productivity and Quality Research, a Fellow in the World Academy of Productivity Science, and former Chair for the Managerial Consultation Division of the Academy of Management. His teaching and research focuses on strategy with its implications for human performance and corporate social responsibility. An award-winning author and teacher, he has published more than 100 professional articles and a number of books including *Third Sector Management* (Georgetown University Press, 2001) and *Human Resources and Personnel Management, Fifth Edition* (McGraw-Hill, 1996). He earned a PhD (University of Florida, 1971) in Economics and Business Administration (Phi Beta Kappa). Before joining the faculty at the University of Miami in 1985, he was Professor of Management at Arizona State University for 14 years.

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