



# Strategic Corporate Social Responsibility: Stakeholders, Globalization, and Sustainable Value Creation

By David Chandler, William B. Werther

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### About the Author

**David Chandler** (david.chandler@ucdenver.edu) is Assistant Professor of Management and Co-Director of the Managing for Sustainability Program at the University of Colorado Denver Business School. His research focuses on the dynamic interface between the organization and its institutional environment, which he operationalizes within the context of corporate social responsibility, business ethics, and firm/stakeholder relations. His research has been published in *Organization Science*, *Academy of Management Review*, *Journal of Management*, and *Strategic Organization*. Additional related publications include the book *Corporate Social Responsibility: A Strategic Perspective* (Business Expert Press, 2014). He received his Ph.D. in Management from

**William B. Werther, Jr.** is Professor of Management at the University of Miami's School of Business Administration, a Fellow and former Chair of the International Society for Productivity and Quality Research, a Fellow in the World Academy of Productivity Science, and former Chair for the Managerial Consultation Division of the Academy of Management. His teaching and research focuses on strategy with its implications for human performance and corporate social responsibility. An award-winning author and teacher, he has published more than 100 professional articles and a number of books including *Third Sector Management* (Georgetown University Press, 2001) and *Human Resources and Personnel Management, Fifth Edition* (McGraw-Hill, 1996). He earned a PhD (University of Florida, 1971) in Economics and Business Administration (Phi Beta Kappa). Before joining the faculty at the University of Miami in 1985, he was Professor of Management at Arizona State University for 14 years.

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