



Supply Chain Management at Warp Speed: Integrating the System from End to End

By Eli Schragenheim, H William Dettmer, J. Wayne Patterson

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In 2000, Schragenheim and Dettmer published the ground-breaking *Manufacturing at Warp Speed*. At the time, the cutting-edge ideas expressed were the original work of the authors and not well-known beyond the book's audience. In the years that followed, Dr. Eliyahu Goldratt, father of the Theory of Constraints (TOC), adopted their ideas, added his own valuable insights, and popularized them worldwide.

Supply Chain Management at Warp Speed serves as the sequel that refines and updates the former approach to production management with new ideas that complement earlier tactics. The authors' prime motivation for writing this book was to integrate the TOC method for managing the distribution of finished goods with the acquisition of raw materials and the manufacturing process. The result is the first book to describe, in detail, the application of the TOC approach to assured availability in distribution, for both original equipment manufacturers and retailers.

"State-Of-The-Art" in Applying Theory of Constraints

This cutting-edge reference broadens the scope of its predecessor by integrating manufacturing, distribution, and raw material management into a single end-to-end supply chain. It addresses the new demands taken on when a firm offers to handle rush orders. It also reviews the issues surrounding availability and the management of inventory moving through distribution systems.

Fully illustrated, with numerous examples, case studies, and manufacturing scenarios, **Supply Chain Management at Warp Speed** provides TOC practitioners with the tools needed to address the performance issues of the entire supply chain and develop solutions that represent a win for the end-user as well as stakeholders along the entire supply chain.

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Editorial Review

About the Author

In the last 25 years, Eli Schragenheim has taught, spoke at conferences, and consulted in more than 15 countries, including the United States, Canada, India, China, and Japan. He has also developed software simulation tools especially designed to experience the thinking of TOC, and consulted to several application software companies to develop the right TOC functionally in their own packages. Mr. Schragenheim was a partner in the A.Y. Goldratt Institute and he is now a Director in The Goldratt Schools. He is the author of "Management Dilemmas." He collaborated with H. William Dettmer in writing "Manufacturing at Warp Speed." He also collaborated with Carol A. Ptak on "ERP, Tools, Techniques, and Applications for Integrating the Supply Chain," and with Dr. Goldratt and Carol A. Ptak on "Necessary But Not Sufficient." In March 2009, a new book titled "Supply Chain Fulfillment at Warp Speed," with H. William Dettmer and Wayne Patterson was published. The new book contains much of the new developments of TOC in operations. Mr. Schragenheim holds an MBA from Tel Aviv University, Israel, and a BSc in Mathematics and Physics from the Hebrew University in Jerusalem.

H. William Dettmer is a professional management consultant. His clients include Fortune 500 companies such as Lucent Technologies, Weyerhaeuser, NEC America and Ericsson Cellular, as well as the U.S. Navy and the Department of Commerce's Management Extension Partnership. He learned the Crawford Slip Method directly from C.C. Crawford in the 1980s and has applied it to solve complex problems, develop strategy and plan its implementation. A retired Air Force pilot, Dettmer is a student of maneuver warfare and the philosophy of John Boyd. He holds a Master of Science in Systems Management from the University of Southern California and is the author of four books on constraint management: Goldratt's Theory of Constraints (1997), Breaking the Constraints to World-Class Performance (1998), Manufacturing at Warp Speed [with Eli Schragenheim] (2000), and Strategic Navigation (2003).

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