



Acting: Make It Your Business - How to Avoid Mistakes and Achieve Success as a Working Actor

By Paul Russell

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Acting: Make It Your Business, written by an award-winning, veteran casting director, puts the power to land jobs and thrive in any medium - stage, film, TV, or the Internet - directly into the hands of the actor. This blunt, wise, and often hilarious guide overflows with cutting-edge audition, marketing, and networking strategies, combining traditional techniques with those best suited for the digital age. Well-known actors and powerful agents make cameos throughout, offering newcomers and working professionals alike a clear-eyed, uncensored perspective on survival and advancement within the entertainment industry.

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Editorial Review

Review

"Humorous and witty . . . Paul Russell's commentary, constructive criticism, and hopefulness of the business and reality of the acting profession is uniquely detailed and incredibly truthful. Actors everywhere who are trying to succeed in the business, young or old, on stage or on camera, in New York or anywhere in the world, take note: **This is your road map."**

- **Bernard Telsey**, C.S.A. casting director (*Hamilton*, NBC'S *The Wiz - LIVE!*, *The Intern*, *Smash*, *Sex & The City: The Movie*, *Wicked*)

"I had my "Business of Acting" (BFA Seniors) class do book reports on a variety of "business of acting" books and **ACTING: Make It Your Business came out a clear winner--considered to be essential for their bookshelves!"**

- **Dr. Nina LeNoir**, Dept. Chair - Dept. of Thtr., Chapman University

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-- Dr. NINA LeNOIR, Dept. Chair - Dept. of Thtr., Chapman University

"All the right questions asked and answered . . . and with a generous portion of good humor."

- **Suzanne Ryan**, C.S.A. casting director (*Unforgettable*, *666 Park Ave.*, *Law & Order*)

"Paul's book made me proud to be a part of the acting community in this business we call 'show.'"

- Karen Ziemba, actress, Tony and Drama Desk Award Winner

From the Author

"Everything I say is right.

Everything I say is wrong.

There are many conflicting opinions in this industry.

Don't take one person's word as gospel, including mine.

Take what works for you."

About the Author

Paul Russell's career as a casting director, director, acting teacher and former actor has spanned nearly thirty years. He has worked on projects for major film studios, television networks, and Broadway. Paul has taught the business of acting and audition technique at NYU and has spoken at universities including Yale, Temple and the University of the Arts. He writes a column for Backstage and is the author of *ACTING: Make It Your Business - How to Avoid Mistakes and Achieve Success as a Working Actor*. For more information, please visit PaulRussell.net.

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