

# Women in Tech: Take Your Career to the Next Level with Practical Advice and Inspiring Stories

By Tarah Wheeler

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Geared toward women who are considering getting into tech, or those already in a tech job who want to take their career to the next level, this book combines practical career advice and inspiring personal stories from successful female tech professionals Brianna Wu (founder, Giant Spacekat), Angie Chang (founder, Women 2.0), Keren Elazari (TED speaker and cybersecurity expert), Katie Cunningham (Python educator and developer), Miah Johnson (senior systems administrator), Kristin Toth Smith (tech executive and inventor), and Kamilah Taylor (mobile and social developer).

Written by a female startup CEO and featuring a host of other successful contributors, this book will help dismantle the unconscious social bias against women in the tech industry. Readers will learn:

- The secrets of salary negotiation
- The best format for tech resumes
- How to ace a tech interview
- The perks of both contracting (W-9) and salaried full-time work
- The secrets of mentorship
- How to start your own company
- And much more

### Bonus content:

Perfect for its audience of hackers and coders, the book contains puzzles and code, created as love letters to women in the tech industry. A distinguished anonymous contributor created the Python code for the cover of the book (ghosted in gloss on the hardcover jacket, and also printed on one of the first pages). It references the mother of computer science, Ada Lovelace. Run the code to see what it does!

Mike Selinker and Gaby Weidling of Lone Shark Games, and cryptographer and DefCon puzzle master Ryan “LostboY” Clarke created an “easter egg” of puzzles throughout the book - readers who decipher the puzzles get a prize from the author!

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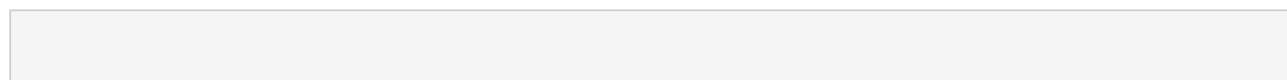
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### Editorial Review

#### Review

“Tarah Wheeler Van Vlack is a brilliant role model. With this book, she offers something rare and wonderful--straightforward and honest guidance for women. I am often approached by women asking, ‘How do I get started in tech?’ I recommend reading this book for answers--I wish I’d had it when I was starting out!”

— Elissa Shevinsky, editor of *Lean Out: The Struggle for Gender Equality in Tech and Start-Up Culture*

“The essential handbook for women in technology—engaging, practical, and inspirational, with ready-to-use advice, examples, and stories.”

—*Library Journal*

“[*Women in Tech*] features insights from several successful female tech professionals.”

—*LinkedIn*

“With contributions from hackers, gamers, analysts, and more, this is the book Game Developer Barbie would use to guide her career.”

—*Bustle*

“[*Women in Tech*] contains advice ranging from interviews, networking and entrepreneurship, right over to developing, mentorship and the family balance. It’s actually jam packed with insights from women in the field.”

—*Forbes*

“Tarah Wheeler Van Vlack’s recently-released book *Women in Tech* features contributions from badasses like Angie Chang, Katie Cunningham, Keren Elazari, Miah Johnson, Kristin Toth Smith, Brianna Wu, and Kamilah Taylor. You should definitely check out the book.”

—*The Mary Sue*

“[*Women in Tech*] discusses salary negotiation, interviewing, and business practices. Along with practical career advice, the book includes personal stories from female tech professionals.”

—*GeekWire*

“Read Tarah Wheeler Van Vlack’s new book, *Women in Tech*, which offers both success stories and advice on leveling the playing field.”

—*Light Reading*

“[*Women in Tech*] gives women an insider’s knowledge of how to break into the tech field and earn a fair wage for their work.”

—*Seattle Weekly*

“Tarah Wheeler Van Vlack, author of *Women in Tech*, wants to stop women from leaving tech jobs mid-career.... [Her] book offers career advice to women who are considering getting into tech, or those already in it who want to take their career to the next level. It combines workplace tips with inspiring personal stories from female tech professionals.”

—**Seattle magazine**

*“[Women in Tech] has practical advice and personal stories from a variety of voices, and it covers every stage of a tech career, from applying for your first job to starting your first company. The book is lively and entertaining, and it’s a vital read for any woman, non-binary, or transgender person working in technology. But even if you don’t know the difference between C++ and C#, if you interact with technology-focused companies at all (or really, if you’re navigating any traditionally straight-white-cis-male-dominated field), you can learn a whole lot from this book.”*

—**Bitch magazine**

*“If you’re a woman in the tech world, or are looking to join it, what’s the best way to succeed? Women in Tech is one expert’s answer.”*

—**GeekGirlCon**

*“If you’re seriously considering tech as a career, this book is for you. Combining practical career advice and personal stories from successful female tech professionals, you’re bound to get inspired and motivated by these amazing women.”*

—**FabFitFun**

*“Tarah decided to write Women in Tech... simply because it had never been done before.”*

—**Medium**

*“[Tarah Wheeler Van Vlack] explains the societal norms that inform [negotiations] and why women don’t feel comfortable asking for more.”*

—**Glassdoor**

*“[Tarah Wheeler Van Vlack] juggles many important roles, which all lead back to her passion for tech.”*

—**Power to Fly**

*“Whether you are into tech or not, Tarah Wheeler Van Vlack provides the most honest and straightforward career advices, useful for many – not only for ‘Women in Tech’”*

—Annica Rynbeck

*“Both inclusive and empowering”*

—**The Market for Computer and Video Games**

*“[Helps] tech professionals navigate the social side of their careers.”*

—**Silicon Prairie News**

*“With this book, [Van Vlack] sets out to buck the system, giving great advice on how women can forge their own tech career paths.”*

—**The Bellingham Herald**

*“[Wheeler examines why] women [aren’t] pursuing a degree in a lucrative sector like tech and why...the rate [is] decreasing every year.”*

—**Mountain Khabar**

*“This book features advice from several female professionals on how to succeed in this male-dominated*

*field."*

—*Business Insider*

About the Author

**Tarah Wheeler Van Vlack, BA, MS, CSM, CSD** is CEO and cofounder of Fizzmint, has led projects at Microsoft Game Studios, and founded Red Queen Technologies, Infosec Unlocked, and Hack The People Foundation.

## **Users Review**

### **From reader reviews:**

#### **Jane Cuellar:**

The book *Women in Tech: Take Your Career to the Next Level with Practical Advice and Inspiring Stories* give you a sense of feeling enjoy for your spare time. You can utilize to make your capable much more increase. Book can to be your best friend when you getting pressure or having big problem along with your subject. If you can make looking at a book *Women in Tech: Take Your Career to the Next Level with Practical Advice and Inspiring Stories* to become your habit, you can get considerably more advantages, like add your own capable, increase your knowledge about some or all subjects. You are able to know everything if you like start and read a reserve *Women in Tech: Take Your Career to the Next Level with Practical Advice and Inspiring Stories*. Kinds of book are a lot of. It means that, science book or encyclopedia or other individuals. So , how do you think about this publication?

#### **Jennifer Day:**

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#### **Hilary Rangel:**

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**Gilbert Westmoreland:**

As a pupil exactly feel bored to reading. If their teacher requested them to go to the library or even make summary for some book, they are complained. Just tiny students that has reading's heart and soul or real their pastime. They just do what the educator want, like asked to go to the library. They go to right now there but nothing reading very seriously. Any students feel that looking at is not important, boring as well as can't see colorful pictures on there. Yeah, it is being complicated. Book is very important to suit your needs. As we know that on this age, many ways to get whatever we would like. Likewise word says, many ways to reach Chinese's country. Therefore this Women in Tech: Take Your Career to the Next Level with Practical Advice and Inspiring Stories can make you sense more interested to read.

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