



Design Strategies and Innovations in Multimedia Presentations (Advances in Multimedia and Interactive Technologies)

By Shalin Hai-Jew

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Multimedia is currently used in a variety of contexts, from social interaction to educational and business settings. The richness of the multimedia experience and its ability to enhance information sharing in a variety of settings makes it a valuable tool.

Design Strategies and Innovations in Multimedia Presentations brings together the latest scholarly research and proven strategies for designing and implementing multimedia technologies for various applications, with an emphasis on education. Featuring a selection of highly informative chapters on the pervasiveness of multimedia and best methods for developing presentations using this technology, this publication is an essential reference source for researchers, practitioners, and professionals.

This publication features timely, research based chapters on the use of digital media tools and applications including digital visualization, e-learning, human-computer interaction, online presentations, semantic web, social media data, and technology in education.

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Design Strategies and Innovations in Multimedia Presentations (Advances in Multimedia and Interactive Technologies) By Shalin Hai-Jew Bibliography

- Sales Rank: #9941691 in Books
- Published on: 2015-07-07
- Original language: English
- Number of items: 1
- Dimensions: 11.02" h x 1.31" w x 8.50" l, 3.50 pounds
- Binding: Hardcover
- 590 pages



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Editorial Review

About the Author

Shalin Hai-Jew works as an instructional designer at Kansas State University (K-State) and taught for WashingtonOnline for a number of years through 2014. She has taught at the university and college levels for many years (including four years in the Peoples Republic of China) and was tenured at Shoreline Community College but left tenure to pursue instructional design work. She has Bachelors degrees in English and psychology, a Masters degree in Creative Writing from the University of Washington (Hugh Paradise Scholar), and an Ed.D in Educational Leadership with a focus on public administration from Seattle University (where she was a Morford Scholar). She reviews for several publications *Educause Review Online* and MERLOTs *Journal of Online Learning and Teaching*, and is editor of several IGI Global titles. Dr. Hai-Jew was born in Huntsville, Alabama, in the U.S.

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