



Writing for the Green Light: How to Make Your Script the One Hollywood Notices

By Scott Kirkpatrick

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Writing for the Green Light: How to Make Your Script the One Hollywood Notices By Scott Kirkpatrick

Tailor your screenplay to sell. Find out what Hollywood script readers, producers, and studio executives want in a screenplay (and why) from someone who's been there. Discover what it takes to begin a lasting career as a screenwriter.

Peppered with interviews from established professionals, *Writing for the Green Light: How to Make Your Script the One Hollywood Notices* gives you a sharp competitive edge by showcasing dozens of everyday events that go on at the studios but are rarely if ever discussed in most screenwriting books. With his behind-the-scenes perspective, Scott Kirkpatrick shows you why the system works the way it does and how you can use its unwritten rules to your advantage. He answers such questions as:

- Who actually reads your script?
- How do you pique the interest of studios and decision makers?
- What do agents, producers, and production companies need in a script?
- How much is a script worth?
- What are the best genres for new writers and why?
- What are real steps you can take to 'break in' to television writing?
- How do you best present or pitch a project without looking desperate?
- How do you negotiate a contract without an agent?
- How do you exude confidence and seal your first deal?

These and other insights are sure to give you and your screenplay a leg-up for success in this competitive landscape!

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Editorial Review

Review

"*Writing for the Green Light* provides an insightful look into what distributors and production companies are looking for in a project and the unspoken rules on which Hollywood operates. If you're trying to break into the entertainment industry and get your work noticed, this is the book for you."

-Noor Ahmed, Producer Rep, Reder & Feig LLP

"I could list all the brilliant snippets of information and advice but if I started I just wouldn't know which bits to include and which to leave out - so buy the book and read it for yourself! You won't be disappointed - even if you aren't a scriptwriter (and I'm not) it's well worth having it just to better understand how the process works and, if you are a scriptwriter, it'll certainly help you to better understand what the industry needs and hopefully help you to move along with a little more confidence in your chosen career."

- Wendy Laybourn, Network Nine

"What this book provides that no other screenwriting book does (nor my expensive NYU Film School education did) is a practical guide. There are good, useful tips for breaking in and starting a career as screenwriter."

- John Ott, makingthemovie.info

About the Author

Scott Kirkpatrick is the Director of Distribution for MarVista Entertainment, a Los Angeles based production and distribution company that produces original Lifetime and SyFy channel films, co-produces TV movies with Disney and Nickelodeon, and has managed international TV deals on major franchises including *Mighty Morphin Power Rangers*, *Digimon*, and *Julius Jr.* Scott has also produced and directed TV series and feature films including *Eye for an Eye*, *Muslims in America*, and *Roadside Massacre*.

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Patrick Bodin:

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