



## Research Methods for Business Students, 7th ed.

By Mark N.K. Saunders, Philip Lewis, Adrian Thornhill



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**Research Methods for Business Students** has been fully revised for this seventh edition and continues to be the market-leading textbook in its field, guiding hundreds of thousands of student researchers to success in their research methods modules, research proposals, projects and dissertations.

So, if you're thinking . . .

'How do I choose my topic?'

'I'm confused by all these different philosophies'

'I need to collect my data; what do I do first?'

'When and what do I need to write?'

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**Mark Saunders** is Professor of Business Research Methods at The Surrey Business School, University of Surrey. **Philip Lewis** was a Principal Lecturer and **Adrian Thornhill** was a Head of Department, both at the University of Gloucestershire.

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