



Smarter Investing

By Tim Hale

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‘A book of investment wisdom’ *John C Bogle, Founder, Vanguard*

‘Delightfully clear thinking’, *Charles D Ellis, Founder of Greenwich Associates*

‘This book is a ‘must read’ for anyone with personal, trust or pension assets to invest’, *Mark R Richardson, former CEO Chase Asset Management*

Simple and effective advice for anyone who wants their money to work harder than they do.

Most investment books offer a bewildering array of complex strategies for how best to invest your money. But often the chances of success are remote and the rules are impossible to follow in practice.

Smarter Investing introduces you to a simple and powerful set of rules for successful investing, helping you to build an investment portfolio that suits your needs, stays the course when markets get rough and quietly gets on with the job of generating better results.

In this updated and revised edition, Tim Hale gives you all the advice you’ll need and demonstrates that the key to successful investing is to do a few straightforward things exceptionally well. *Smarter Investing* will help you:

- Establish what you want your money to do for you
- Work out how much money you need to achieve your goals
- Avoid the mistakes that generations of investors have made
- Build a balanced portfolio that's right for you, using a simple set of understandable and accessible building blocks
- Select robust and transparent investment products easily and effectively

Tim Hales spent over 15 years in the active investment management world, working in London, New York, Hong Kong and Tokyo. Today he provides consulting and training to the investment and wealth management industry through his firm, Albion Strategic Consulting.

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Smarter Investing By Tim Hale Bibliography

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Editorial Review

Review

As featured in *The Sunday Times*: '**How to keep your head - and stay ahead.** Most investors act irrationally and erratically. Are you among them? Ask yourself these searching questions from investment guru Tim Hale's new book, and find out.'

'... an informative new book on investment planning.' *Financial Times*

"Tim Hale has written a book of investment wisdom and common sense for the ages. Investors who follow his **simple** advice will be richly rewarded" John C. Bogle, Founder, Vanguard.

"gives readers a solid grounding in investment markets, a structured approach to portfolio building and useful practical advice...a thought-provoking text that both inexperienced and informed investors could find useful." James Teasdale, *Fund Strategy* magazine

"*Delightfully clear thinking and direct advice on how investors can get better results with simpler decisions.*" Charles D. Ellis, Author of "Winning the Loser's Game" and Founder of Greenwich Associates.

Amazon reviews

Brilliant, 12 Jan 2007

Reviewer: Voracious reader (Hong Kong, Asia) - See all my reviews

I am a senior executive who has worked in the investment industry for over 25 years and have read thousands of personal investment books in that time. I have three degrees including degrees in finance and economics and an MBA.

I speak regularly on retirement saving strategies and am frequently asked to recommend books for investors, and this is my choice. Although it quotes UK examples, its advice is relevant for any investor.

This book clearly summarises a huge amount of financial expertise from the most trusted academic sources in terms which can be understood by the layman. It does not 'talk down' to the reader but offers an excellent and comprehensive overview of personal investment strategy. This book offers you the best advice for building your wealth, period. It includes sound advice on how to build and execute your plan.

It is well illustrated and comes with good summaries. The bibliography is excellent.

I took the time to search on the internet for Mr. Hales address and personally congratulate him on this book -

I have never done that before - the book is that good. Please read it, we need more people like Mr Hale to share their knowledge with the public.

If you only read one book on investing make it this one, 13 Jan 2007

Reviewer: Peter Shield "editor-naturalchoices.co.uk" - See all my reviews

"Smarter Investing- simple decisions for better results " by Tim Hale is the clearest, best written introduction to intelligent investing published in 2006. Hale reiterates the simple truth that the individual investor cannot beat the market over the medium term, nor should they try.....What makes Hale's book so persuasive is the fact that the author spent so much of his professional life working in active fund management companies, sort of poacher turned gamekeeper. The book is well written, draws the reader step by step into quite complex arguments without resorting to jargon and technique short cuts. At the end of book both the novice and the hardened investment specialist will come away better informed and armed with the tools necessary to make your money work harder for your future.

If you only ever read one book on investing this should be the one.

From the Back Cover

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About the Author

Tim Hale has spent over 15 years in the active investment management world, working in London, New York, Hong Kong and Tokyo. Currently he leads his firm Albion Strategic Consulting, in providing consulting and investment training to the investment and wealth management industry, which he set up in 2001 after working at Chase Asset Management (now part of JP Morgan), in both sales and strategy roles. This experience has provided a unique insight into the struggles that most investors face, an inside view of good and bad practices of the industry and a determination to share this knowledge through his consulting and training business, and this book.

Tim holds an MBA from Cranfield School of Management and an Honours degree from Oxford University. He lives in Devon with his wife and two young daughters, writes articles on investing for fun and disappears regularly to work with his clients in the US and the UK.

Users Review

From reader reviews:

Jaclyn Davis:

Have you spare time for just a day? What do you do when you have far more or little spare time? Yes, you can choose the suitable activity regarding spend your time. Any person spent their very own spare time to take a go walking, shopping, or went to typically the Mall. How about open or read a book entitled Smarter

Investing? Maybe it is to get best activity for you. You understand beside you can spend your time together with your favorite's book, you can smarter than before. Do you agree with it has the opinion or you have various other opinion?

Eddie Grabowski:

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John Harrison:

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Carmen Vasquez:

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