



Culture and Psychology

By David Matsumoto, Linda Juang

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CULTURE AND PSYCHOLOGY, 6th Edition illustrates how and why culture influences mental processes and behaviors in humans, and is relevant for anyone interacting with people from different cultures. Incorporating current research that highlights the relationship between culture and psychology, the authors use a cross-cultural framework that gives students the tools necessary for evaluating many psychological processes and principles from a cultural perspective. In addition, the text encourages students to question traditionally held beliefs and theories and their relevance to different cultural groups today, and to apply what they learn to their own lives.

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Editorial Review

About the Author

David Matsumoto is a world-renowned expert in the fields of emotion, nonverbal behavior, deception, and culture. He received his bachelor's degree from the University of Michigan in 1981, double majoring in psychology and Japanese, and his Masters (1983) and Doctoral (1986) degrees in Psychology from the University of California at Berkeley. He has been a Professor of Psychology at San Francisco State University (SFSU) since 1989, and is the Founder and Director of SFSU's Culture and Emotion Research Laboratory. He has produced over 400 academic works, including books, journal articles, book chapters, and conference presentations. His books include well-known titles such as the APA HANDBOOK OF NONVERBAL COMMUNICATION (ed.), NONVERBAL COMMUNICATION: SCIENCE AND APPLICATION (ed.), the CAMBRIDGE DICTIONARY OF PSYCHOLOGY (ed.), CROSS-CULTURAL RESEARCH METHODS IN PSYCHOLOGY (ed.), the APA HANDBOOK OF INTERPERSONAL COMMUNICATION (ed.), the APA HANDBOOK OF INTERCULTURAL COMMUNICATION (ed.), and THE HANDBOOK OF CULTURE AND PSYCHOLOGY (ed.). He is the recipient of many awards and honors in the field of psychology, and is a Fellow of the Association for Psychological Science and the International Academy of Intercultural Research. He is the series editor for Cambridge University Press' series on Culture and Psychology, and former Editor-in-Chief for the Journal of Cross-Cultural Psychology. He has been President and CEO of Humintell (www.humintell.com) since its founding in 2009.

Linda Juang is a Professor of Education at the University of Potsdam, Germany. She earned her B.A. in Child Development from the University of Minnesota, her M.A. (1995) and Ph.D. (1997) in Developmental Psychology from Michigan State University, and was a post-doctoral fellow at the University of Jena in Germany for three years. She served on the faculty at San Francisco State University for 11 years. Her research focuses on adolescent development in family, school, and cultural contexts. She co-edited a handbook on Asian American and Pacific Islander Children and Mental Health and has published journal articles, book chapters, and presented studies concerning ethnic identity, discrimination, acculturation, and well-being of adolescents and young adults in the U.S., China, and Germany. She is a Fellow of the Asian American Psychological Association.

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