Professional Microsoft SQL Server 2016 Reporting Services and Mobile Reports (Wrox Professional Guides)

By Paul Turley

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Optimize reporting and BI with Microsoft SQL Server 2016

Professional Microsoft SQL Server 2016 Reporting Services and Mobile Reports provides a comprehensive lesson in business intelligence (BI), operational reporting and Reporting Services architecture using a clear, concise tutorial approach. You'll learn effective report solution design based upon many years of experience with successful report solutions. Improve your own reports with advanced, best-practice design, usability, query design, and filtering techniques. Expert guidance provides insight into common report types and explains where each could be made more efficient, while providing step-by step instruction on Microsoft SQL Server 2016. All changes to the 2016 release are covered in detail, including improvements to the Visual Studio Report Designer (SQL Server Data Tools) and Report Builder, Mobile Dashboard Designer, the new Report Portal Interface, HTML-5 Rendering, Power BI integration, Custom Parameters Pane, and more.

The Microsoft SQL Server 2016 release will include significant changes. New functionality, new capabilities, re-tooled processes, and changing support require a considerable update to existing knowledge. Whether you're starting from scratch or simply upgrading, this book is an essential guide to report design and business intelligence solutions.

- Understand BI fundamentals and Reporting Services architecture
- Learn the ingredients to a successful report design
- Get up to speed on Microsoft SQL Server 2016
- Grasp the purpose behind common designs to optimize your reporting

Microsoft SQL Server Reporting Services makes reporting faster, easier, and more powerful than ever in web, desktop and portal solutions. Compatibility with an extensive variety of data sources makes it a go-to solution for organizations across the globe. The 2016 release brings some of the biggest changes in years, and the full depth and breadth of these changes can create a serious snag in your

workflow. For a clear tutorial geared toward the working professional, *Professional Microsoft SQL Server 2016 Reporting Services and Mobile Reports* is the ideal guide for getting up to speed and producing successful reports.

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Editorial Review

From the Back Cover

Create optimized reports and enhance BI with SQL Server 2016

Microsoft SQL Server 2016 offers new functionality, new capabilities, improved processes, and much more. This book takes you step by step through the upgrades and prepares you to take full advantage of the latest in report design and business intelligence solutions. Along with Reporting Services architecture and BI fundamentals, expert Paul Turley explains key elements of successful report design and leads you through the various design types, explaining their uses and how to maximize each one. Get up to speed and begin optimizing web, desktop, and portal reporting solutions right away.

Professional Microsoft SQL Server 2016 Reporting Services and Mobile Reports:

- Explains report design techniques for operational, mobile and analytical reporting, BI fundamentals and Reporting Services architecture
- Covers Mobile Report Publisher, and improvements to the SQL Server Data Tools/Visual Studio Report Designer and Report Builder
- Examines the new Web Portal Interface, HTML-5 Rendering, KPIs, Power BI integration, Custom Parameters Pane, and more
- Shows you how to improve usability, query design, and filtering techniques in your reports
- Offers real-world advice on best-practice report design and optimizing common report types
- Brings you fully up to speed on all the features of this significant Microsoft SQL Server upgrade

Wrox Professional guides are planned and written by working programmers to meet the real-world needs of programmers, developers, and IT professionals. Focused and relevant, they address the issues technology professionals face every day. They provide examples, practical solutions, and expert education in new technologies, all designed to help programmers do a better job.

About the Author

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Paul Turley is an independent BI consultant and trainer, owner of Intelligent Business LLC and Mentor for SolidQ. He is a Microsoft Data Platform MVP and Microsoft Certified Trainer with multiple industry certifications, and teaches classes on SQL Server technologies to companies around the world. Paul has authored several books and courses on database and BI technologies. He blogs at SqlServerBiBlog.com.

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